



EURO2025
CELEBRATING THE 50th ANNIVERSARY
LEEDS



EURO 2025

22-25 June 2025 | University of Leeds, UK

Sponsorship & Exhibition Opportunities



EURO 2025

We are thrilled to invite you to join us in the vibrant city of Leeds for EURO 2025, the foremost gathering of minds in the field of operational research. Scheduled to take place from June 22-25, this prestigious event promises to be an unparalleled platform for innovation, collaboration, and excellence.

EURO 2025 is set to attract thousands of delegates from around the globe, including academics, industry experts, and practitioners. This conference will showcase cutting-edge research, foster networking opportunities, and inspire new advancements in operational research. With a rich program featuring keynote speeches from leading figures, interactive workshops, and insightful panel discussions, EURO 2025 is the must-attend event for anyone passionate about operational research.

Why Sponsor EURO 2025?

Sponsoring EURO 2025 offers a unique opportunity to elevate your brand within a highly engaged and influential community. As a sponsor, you will have the chance to:

- **Enhance Brand Visibility:** Gain exposure to a diverse audience of decision-makers, researchers, and thought leaders.
- **Network and Collaborate:** Engage with top professionals and explore potential partnerships that can drive your business forward.
- **Showcase Innovation:** Highlight your commitment to advancing operational research and demonstrate your cutting-edge solutions to a captive audience.
- **Support Excellence:** Contribute to the growth and development of the operational research field, fostering innovation and excellence.



Sponsorship Opportunities

Explore the various sponsorship packages available and find the perfect fit for your organisation

EURO HEADLINE SPONSOR

£9000

- 1 x large exhibitor space in your choice of location at the conference exhibition to network and discuss your products or services with delegates.
- 4 x full conference tickets including attendance at the gala dinner.
- Primary positioning of company logo across the entire event including promotional material, communications and banners.
- Company logo on certain holding slides in sessions during the conference.
- 2 x social media posts across the EURO and ORS platforms leading up to the conference.
- Optional leaflet, promotional item in delegate bag (sponsor to provide items).
- Company information and logo on the EURO 2025 website.
- Company logo on the ORS website.

EURO 2025 GALA DINNER PACKAGE

£7000

- 1 x table of eight at the EURO 2025 gala dinner.
- 1 x large exhibitor space to network and discuss with delegates during the conference. Logo displayed on menu and table numbers at the conference dinner.
- Five-minute welcome slot at the gala dinner to introduce your company.
- 2 x social post on EURO and ORS social channels before the conference to promote the company.
- Company information and logo on the EURO 2025 website.
- Company logo on the ORS website.



EURO GROW YOUR NETWORK PACKAGE

£4000

- 1 x standard exhibitor space to network and meet delegates.
- 2 x full conference tickets including attendance at the gala dinner.
- 2 x one day tickets.
- Company logo on the EURO and ORS website.
- A five-minute slot during the conference to provide insights and knowledge exchange to delegates.
- Company information and logo on the EURO 2025 website.
- Company logo on the ORS website

EURO BUILD YOUR BRAND PACKAGE

£3000

- 1 x exhibitor space to network and meet delegates.
- 2 x full conference tickets including attendance at the gala dinner.
- Amplify your company by having an advert in Inside OR mailed to more than 3,000 members.
- Company logo and information displayed on promo material.
- A monthly dedicated social post on EURO and ORS six months leading up to the conference.
- Company logo on EURO and ORS website.

STANDALONE EXHIBITION STAND

£2000

A standard exhibition stand at the conference. Attendee tickets to be purchased separately.

OPTIONAL EXTRAS

- Conference dinner attendance for non-conference attending sponsor- £200
- Distribution of branded merchandise in delegate bags £2500
- Distribution of Company leaflet in delegate bags £1,000



Leeds, known for its dynamic culture and thriving business environment, offers an ideal backdrop for EURO 2025. The city's world-class conference facilities, vibrant academic community, and rich heritage ensure an unforgettable experience for all attendees. As we gather in this bustling metropolis, your support will play a crucial role in making EURO 2025 a resounding success.

Your participation as a sponsor not only enhances your brand's presence but also supports the advancement of operational research globally. Together, we can make EURO 2025 a landmark event in the history of operational research.

This exhibition space is connected to The Refectory and the Riley Smith Theatre, the main locations for delegate catering.

All exhibitors will be provided with:

- Tables, tablecloth and chairs (size depends on package booked, exhibitors may use a lightbox or similar and forego a table and chairs)
- Power
- Wi-Fi

Please note, large stands can be created by joining two adjoining stands together

